

PXIL's MD&CEO Wins Leading Woman CEO Award 2011



Power Exchange India Limited's (PXIL), MD&CEO, Mrs. Rupa Devi Singh, has been felicitated 'Leading Woman CEO Award', at the 3rd Edition Women Leaders in India Awards 2011 at a glittering ceremony held at the Taj Mahal Palace, Colaba, Mumbai on 8th and 9th December, 2011.

Power Exchange India Limited

Annual Women Leaders in India Awards ceremony celebrates the remarkable achievements of the successful women leaders, entrepreneurs and professionals. The event recognizes an exceptional leader who has played an important role in the specific sector and developments on various levels.

This esteemed award which is in its 3rd year is based on various parameters like internal perception within the organization, credibility, achievement and value contribution to the business. The award also looks at person's track record of performance & achievements along with values, integrity & work life balance which form the essential competencies of a women leader. The event also evaluates the barriers that women encounter in the Business world. Women Leaders in India is an ideal environment for Women Entrepreneurs, Business Women and Corporate Women to explore the contemporary issues and management concerns prevailing at the workplace. This year the initiative hosted 200 Top Women from the Business and Political Arena.

On receiving the award, Mrs. Rupa Devi Singh, MD&CEO, PXIL, said, "I feel proud being a part of PXIL that has helped me in winning the award. The award is reflection of our brand image and achievements. The award is a significant accomplishment and a step towards achieving further milestones in future. As a part of PXIL team, we hope to take the organization to greater accomplishments and thought leadership positioning to meet our stakeholders expectations."

On the success of Women Leaders in India, Mohammed Ishaq, Director at ii Global Business Information said, "We are honored to have recognized some of the wonderful women in our country. It's heartening to see that iiGlobal has been able to identify the achievements of women at various levels."

About the winner: Mrs. Rupa Devi Singh, Managing Director & CEO, has pioneered the setting up of Power Exchange India Limited (PXIL). She

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stepped into her current role as MD & CEO of the Exchange in May 2008 as the first employee of this exchange and has set it up from a scratch to be operational within five months. Her association with the concept of establishing a power exchange in India commenced in 2004 when she led an assignment together with Nord Pool consulting for detailing the feasibility of setting up a 'day-ahead' power exchange in the country.

In her current role she has already been awarded by Bombay Management Association (BMA) as the "Achiever of Excellence" award on 3rd October, 2011. The award acknowledges very meaningful contribution done by women in different sector.

Mrs. Rupa Devi Singh's association with the Indian power sector has seen her work closely on innovative initiatives like Restructuring & Reform of State Electricity Boards, structuring and fund-raising for a number of large power projects in the country; as well as various policy initiatives by the Ministry of Power under the Electricity Act 2003.